

CAHILL IP

IP BUSINESS SOLUTIONS

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Intellectual Property Attorneys

Intellectual property work should not be left to a general practice firm. Efficient business solutions to intellectual property problems are critical to business success. Twenty years of experience with national intellectual property firms and an interest in new technologies allows us to respond to client demands for the highest quality legal services from a responsive agile platform. More clients are hiring “a lawyer not a firm.” As established practitioners using the best in class technology, we offer:

- Alternative fee arrangements including flat rate subscription services.
- No add-on charges for administrative fees such as docketing and processing.
- Control over staffing and other overhead expenses that drive billing rates.
- Efficiency through process management and technology.
- Electronic billing.
- Online client portal. Electronic discovery hosting services through relationships with established vendors.
- Woman owned law firm.



Digital Branding Blog

Trump® and Trademarks

March 15, 2017 by Amy Sullivan Cahill

Donald Trump has filed to register TRUMP as a trademark in connection with a variety of goods and services. The U.S. Patent and Trademark Office throws over thirty active federal registrations for TRUMP owned by the President's related company (TRT Operations, LLC based in New York). The goods and services of the registrations range from bumper stickers to television programs in the field of... [Read more...](#)

Digital Branding Question: Can Computer Icons Be Trademarks?

February 28, 2017 by Amy Sullivan Cahill

I have written here about mobile-apps, and the ability to use emojis with confidence. Maybe the same truth applies: my perception of icons on computer screens that I occasionally find confusingly similar. Do you ever go to open your Google Chrome browser? And accidentally click the Windows icon? Is it just me, or do you find the Spotify icon on your phone annoyingly close?... [Read more...](#)

"Likelihood of Confusion" about Children's Health: When a Small Difference in Trademarks Can make a Big Difference

February 22, 2017 by Michelle Browning English

If you are a parent, like I am, you are very likely familiar with the American Academy of Pediatrics. Formed in 1930 to address pediatric standards, it has grown to approximately 60,000 pediatricians throughout the United States. The American Academy of Pediatrics publishes position papers, based on scientific research, along with other books and resources for health care professionals and... [Read more...](#)

Webinar Invitation: Seeking Changes to the Trademark Trial and Appeal Board (TTAB) Practice: Addressing Potential Issues LIVE Webinar

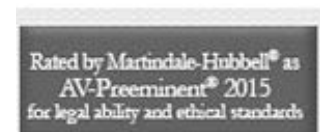
February 1, 2017 by Michelle English

... [Read more...](#)

Prosegen® and the Jelly Fish: They thought we would forget.

January 24, 2017 by Amy Sullivan Cahill

I was sure it was true. My ever-40 forgetfulness could be helped by this over-the-counter supplement Prosegen. Of course, the first time I went to purchase Prosegen proved unsuccessful - I could not remember the name. With an active ingredient named from jellyfish it sounded so helpful. And from there were the clear and unqualified advertising claims "clinically proven to improve memory" "... [Read more...](#)



2017 TIMEKEEPER RATE SCHEDULE

Timekeeper	Title	Hourly Rate
Amy Sullivan Cahill	Attorney	\$295/hour
Michelle Browning Coughlin	Attorney	\$225/hour
Salle Jacobs Stevens	Attorney	\$210/hour
Christina Ryan Khan	Attorney	\$190/hour
Dana French	Paralegal	\$75/hour

INTELLECTUAL PROPERTY FLAT FEE SERVICES

(As of January 1, 2017)

1. Trademark Availability Searches
 - a. Knock-out Search: \$300
 - b. Preliminary Search: \$500
 - c. Comprehensive Search: Hourly (plus search data cost)
2. Application to register single mark with U.S. Patent and Trademark Office: \$500 (plus government filing fees).
3. Prosecution of trademark application beyond initial filing: Hourly Rates
4. Request for Extension to File Statement of Use: \$150 (plus government filing fees)
5. Amendments to Allege Use and Statements of Use: \$300 (plus government filing fees)
6. Five Year Trademark Maintenance Filings: \$450 plus expenses.
7. Ten Year Trademark Renewal Filings: \$450 plus expenses.
8. Preparing and Filing Trademark Assignments: Hourly rates plus expenses.
9. Simple Application for, or renewal of single state registration: \$200 (minimum) plus expenses.
10. Application to register work with U.S. Copyright Office: \$300-\$400 (depending on complexity level)



Amy Sullivan Cahill

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Tel: 502-657-7831

Education

George Washington University Law School
Washington, D.C.
LL.M., Intellectual Property, 2001

University of Kentucky College of Law
Lexington, Kentucky
Juris Doctor, 1994

University of the South
Sewanee, Tennessee

B.A., Psychology, cum laude, 1991

Awards

Top Lawyers for Media Law
Louisville Magazine's Top Lawyers for Media Law 2013

Top 250 Women in Intellectual Property (2014-2015)
Managing Intellectual Property Magazine, Top 250 Women
in Intellectual Property 2014

SuperLawyer for Intellectual Property (2013-2015)
SuperLawyers Magazine SuperLawyer for Intellectual Property
(2013-2015)

AV-Preeminent[®] rated
Martindale-Hubbell[®] AV-Preeminent[®] rated

America's Leading Lawyers for Business Intellectual Property (2015)

Chambers USA America's Leading Lawyers for Business Intellectual
Property 2015

Services

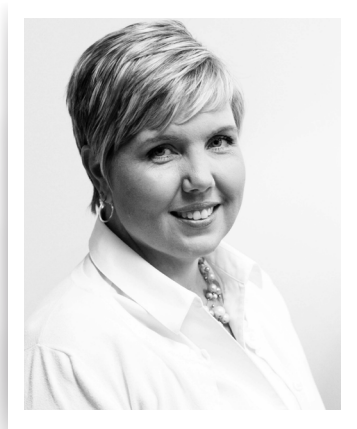
- Trademark and Copyright Infringement Litigation
- Trademark Clearance
- Trademark and Copyright Registration
- U.S. Patent and Trademark Office Inter Partes Proceedings
- Software audit Defense
- Software License Review
- Advertising Review and Counseling
- Trademark Licensing

Publications and Speaking Engagements

- Speaker/Moderator, AIPLA Annual Meeting, Washington D.C., "Trademark Prosecution Strategies," October 2008
- Speaker, AIPLA MidWinter Institute, Miami, Florida, (CLE credit) "The Prioritizing Resources and Organization for Intellectual Property Act ("the PRO-IP Act")," January 2009
- Speaker: 2010 Kentucky Bar Association Annual Convention, Lexington, Kentucky (CLE credit) "Copyright Law," June 2010
- Speaker: Kentucky Bar Association Annual Meeting: "IP for the Occasional Practitioner," June 2014
- Speaker: Stites & Harbison: Thirsty Thursday Event, "Intellectual Property Law for Trade Associations," May 2013
- Speaker: Stites & Harbison Litigation Lunch, "Social Networking and Ethical Issues," December 2010
- Speaker: Stites & Harbison Litigation Lunch "Changes on the Internet," July 2012
- Speaker: Oblon, Spivak, McClelland, Maier and Neustadt, P.C. (CLE credit), "Trademark Dilution, the FTDA and Victoria's Secret," January 2003
- Speaker: Arlington County Bar Association (CLE credit), Arlington, Virginia, "Trademark Dilution, the FTDA and Victoria's Secret," May 2003
- Speaker: Louisville Bar Association (CLE credit), "Intellectual Property Unplugged, Evolving Technology and Trademark Coexistence Agreements," June 2007
- Speaker: Fayette County Bar Association (CLE credit), "How Much Protection Do Famous Trademark's Deserve: The Trademark Dilution Revision Act," June 2007

Relevant Experience

- Lead counsel in federal court litigation arising from infringement claims directed to works of visual art, celebrity likenesses, architectural works and software.
- Develop strategy for, prosecute and maintain domestic and international trademark portfolios for U.S. based companies with foreign product markets.
- Commercialize intellectual property through licensed restaurant concepts and merchandising agreements with national companies resulting in revenues streams for intellectual property owners.
- Streamline online IP enforcement efforts for trademark and copyright owners and implement risk reduction strategies for online content providers.
- Author of two U.S. Supreme Court briefs on behalf of the American Intellectual Property Law
- Association, one in the copyright infringement class action Reed Elsevier, Inc., et al. v. Muchnick, et al., Civ. No. 08-103 and the other in the landmark trademark dilution case Moseley v. V Secret Catalog, Inc., 537 U.S. 418 (2003).
- Developer of first Intellectual Property Drafting seminar course offered at the University of Kentucky College of Law, taught as an adjunct professor and served as an Adjunct Professor of Advanced Trademark Law at George Mason University Law Center in Arlington, Virginia, teaching an Advanced Trademark Seminar and Legal Writing courses.



Michelle Browning Coughlin

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Tel: 502-657-7832

Education

University of Louisville, Brandeis School of Law
Louisville, Kentucky
Juris Doctor degree, Magna Cum Laude, 2009

Spalding University
Louisville, Kentucky
Master of Social Work, Honors Graduate, 2001

Western Kentucky University
Bowling Green, Kentucky
Bachelor of Science in Biochemistry, Magna Cum Laude, May 1997

Awards

Top Lawyers Trademark and Copyright Law
Louisville Magazine 2016

Top Lawyers Privacy and Information Law
Louisville Magazine 2014, 2016

Top Lawyers in Technology Law
Louisville Magazine 2016

Top Lawyer, Privacy/Information Law
Louisville Magazine 2014

Publications and Speaking Engagements

- "Cyber Security Incidents and Data Breaches: Is Your Law Firm Protected?," KBA Bench & Bar, June 2015
- "Create a Strategy for the World Beyond the .com," Business First of Louisville, March 2, 2012
- "With Shoes & With Trademarks: You Get What You Paid For," BGD Legal Website, January 7, 2013
- "Supreme Court to Decide the Fate of the Obama Administration's Landmark Healthcare Reform Act," co-author, ABA Health eSource, January 2012, Vol. 8, Number 5
- Speaker, The Caring Generation, a weekly radio program hosted on 630 KHOW AM (Denver, CO), Sept. 12, 2010

- "Accessible Internet Design Helps Everybody," Co-author, Communiqué, Advertising Federation of Louisville, Spring 2010
- "Speed of Science," Co-author, Medical News eNewsletter, June 2010
- "The Cures Acceleration Network: A Hidden Gem within the Patient Protection and Affordable Care Act," ABA Health eSource, Co-author, May 2010, Vol. 6, Issue. 9
- Don't Delay! What your business needs to know about expanded HIPAA requirements
- Deciphering Alphabet Soup: Making sense of health information technology abbreviations
- Buyer Beware – three important questions to ask before you sign an electronic health record (EHR) Software License Agreement
- The American Taxpayer Relief Act: Unresolved Issues
- Fiscal Cliff Legislation: Impact on the Health Care Industry
- HIPAA Expansion: Time to Update Notice of Privacy Practices
- HHS Releases Final Rule Updating HIPAA Privacy, Security, Breach Notification and Enforcement Rules
- Fourth Circuit Issues Opinions on Health Care Reform but Side Steps Substantive Issues

Relevant Experience

- Serving on the Diversity and Inclusion Committee and the Program Committee for the National Conference of Bar Presidents (2016-2017)
- Serving on the Diversity in the Profession Committee for the Kentucky Bar Association (2016-present)
- Experienced in advising clients regarding trademark strategy, clearance, prosecution, and enforcement; adept in managing multi-national trademark portfolios, including coordination of foreign counsel, and equally able to advise the entrepreneur about cost-effective strategy for his or her first mark;
- Skilled in preparing trademark opposition, cancellation, and other administrative dispute actions before the Trademark Trial and Appeal Board;
- Very knowledgeable about domain name portfolio and enforcement, including successful experience with domain dispute matters before the World Intellectual Property Organization;
- Experienced in trademark and copyright transactional work, including negotiation and preparation of various intellectual property agreements, such as confidentiality and non-disclosure, licensing, assignment, and co-existence agreements;
- Able to provide litigation and corporate and M&A support in trademark matters, and experienced in assisting with intellectual property due diligence



Christina Ryan

Email: cryan@cahill-ip.com

Tel: 502-657-7833

Education

Indiana University School of Law
Bloomington, Indiana
Juris Doctor, cum laude, 2006

University of Notre Dame
Notre Dame, Indiana
B.A., Political Science, 2003

Publications and Speaking Engagements

- Speaker: Louisville Bar Association, "Trademark Fraud," May 2009
- Speaker: Tennessee Intellectual Property Law Association, "Trademark Fraud," November 2008
- Speaker: Lexington Advertising Club, "Trademarks, Copyrights, and User-Generated Content," October 2008
- Speaker: Louisville Bar Association, "Search Engine Optimization," March 2007
- Speaker: Glass Art Society Conference, "Glass & Art: What Rights Do You Have?" June 2010

Services

- Trademark and Copyright Infringement Litigation
- Trademark Clearance
- Trademark and Copyright Registration
- U.S. Patent and Trademark Office Inter Partes Proceedings
- Trademark Licensing

Relevant Experience

- Experience in developing litigation strategy, researching and drafting briefs and legal memoranda for complex intellectual property cases.
- Negotiating and drafting technology, copyright, and trademark licenses, terms of use, work-for-hire, service, and settlement agreements.
- Prosecuting, managing, and enforcing domestic and international trademark portfolios.
- Advising clients in various industries, including beverage, retail, technology, healthcare, and pharmaceuticals regarding intellectual property assets and disputes.

Positions

- American Intellectual Property Law Association, 2011 Vice Chair Trademark Litigation Committee, 2009 Mid-Winter Conference Planning Committee, and Case Summary Reports Project Coordinator
- Louisville Bar Association, Intellectual Property Section Chair and 2010 June Program Coordinator



Sallie Jacobs Stevens

Email: [sstevens@cahill-ip.com](mailto:ssstevens@cahill-ip.com)

Tel: 502-657-7833

Education

University of Kentucky College of Law

Lexington, Kentucky

Juris Doctor, 1995

Sewanee: The University of the South

Sewanee, Tennessee

B.A., Anthropology, Magna Cum Laude, 1991

Phi Beta Kappa

Awards

- Martindale-Hubbell AV- Preeminent rated

Relevant Experience

Sallie has extensive experience in all aspects of litigation, having practiced as a partner at Thompson Miller & Simpson, a Louisville, Kentucky litigation firm focusing in medical malpractice defense and product liability. Just prior to joining Cahill-IP, Ms. Stevens practiced at Stites & Harbison PLLC, one of the largest firms in the Southeast, in the Torts & Insurance Practice Service Group.



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